



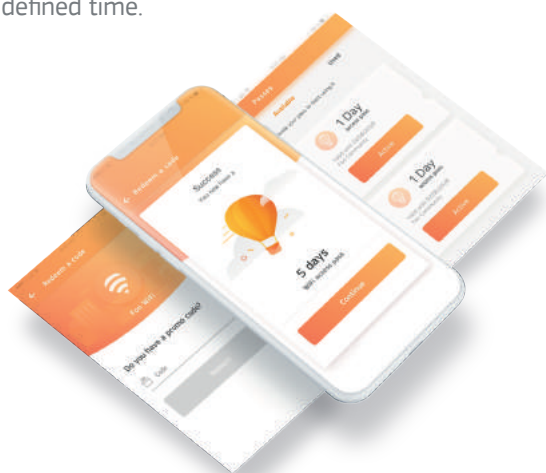
The Fon WiFi app and promo codes

Enhance your proposition by giving customers instant access to millions of WiFi hotspots worldwide, through the Fon WiFi app.



About promo codes

Promo codes are short, alphanumeric vouchers that can be exchanged for passes within the Fon WiFi app, giving your customers instant, unlimited WiFi access for a defined time.



About the Fon WiFi app

The Fon WiFi app gives your customers the best possible connectivity experience. What's more, there's no need for any technical integration between our network and your business.

- ✓ **Download for free** on iOS and Android devices worldwide
- ✓ **Save passes**, ready to activate when WiFi is needed
- ✓ **Connect to nearby hotspots automatically**, or search using the map
- ✓ **No data usage limits**
- ✓ **No wastage** - pass only begins when device connects to the first hotspot

Many brands already use promo codes to add value to their proposition



Customize your end user's experience

Promo codes must be redeemed using the Fon WiFi app, however you have the ability to customize key elements of the user experience. For example, you decide on the name of the promo codes, how long they are valid for, as well as the duration and location of the WiFi pass access..

Promo codes can be shared in any format you choose

- ♥ Reward your existing customers, or attract new ones, with the gift of WiFi connectivity
- 📄 Offer promo codes as a paid or complimentary value-added service, to boost the appeal of your proposition
- 📍 Distribute promo codes in known hotspot locations, such as hotels, airports, or shopping centres
- ✉ Include promo codes in targeted customer communication, such as email, digital or printed media



To find out more, please get in touch at:
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